



SPONSORSHIP OPPORTUNITIES - 2012

RED DEER SPEED AND CUSTOM SHOW
PRAIRIE PAVILION, WESTERNER PARK, RED DEER, ALBERTA

Friday	March 23, 2012	5:00p – 9p
Saturday	March 24, 2012	9:00a – 9p
Sunday,	March 25, 2012	10:00a – 5p



EXHIBITOR/SPONSOR INFORMATION

Exhibitor Name: _____ Date: _____
 Address: _____ City/Province: _____
 Postal Code: _____ Contact Name: _____
 Email Address: _____ Cell #: (____) _____
 Phone #: (____) _____ Fax #: (____) _____
 Website Address: _____
 Employee(s) working the show: _____
 Number of Parking Passes (\$7/weekend): _____
 Feature or components of exhibit/sponsorship: _____

EXHIBITOR/SPONSOR PACKAGE OPPORTUNITIES

Platinum	\$ 4,500	X		\$	
Gold	\$ 3,500	X		\$	
Silver	\$ 2,600	X		\$	
Bronze	\$ 1,500	X		\$	
Weekend parking Passes	\$ 7	X		\$	
Total					
GST					
Grand Total					

PAYMENT OPTIONS

	NAME	CARD or CHEQUE #	EXP DATE	3 DIGITS
VISA				
MASTERCARD				
Cheque				
Cash				

50% deposit is required with this agreement if the total is \$1000 or greater. The remaining 50% must be received no less than 30 days prior to the show. Space fees of less than \$1000 must accompany this document. Please make cheques payable to:

The Electric Garage 4733 60th Street, Red Deer, Alberta, T4N 2N8, Canada

For exhibitor space or sponsorship opportunities contact:

Todd Schwindt
PH: 1 888 296 0528 EXT 102
FAX: 1 888 308 4776
consign@egauctions.com

Dave Berg:
PH: 1 888 296 0528 EXT 104
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PLATINUM - \$4,500

1000 square feet of Exhibitor Space	Value: \$3,950
Logo on most printed material	Value: \$1,000
Half Page Advertisement in the Show Guide – color	Value: \$1,000
Banner on auction Bleachers	Value: \$ 450
Auctioneer Sell Message a minimum of 4 times	Value: \$ 400
6 VIP Event Passes and two auction bidders passes	Value: \$ 220
Power, Table and two chairs	Value: \$ 125
Total Value: \$7,145	SAVE \$2,645

GOLD - \$3,500

800 square feet of Exhibitor Space	Value: \$3,200
Logo on some print material	Value: \$ 500
Quarter Page Ad in the Show Guide – color	Value: \$ 500
Banner on auction Bleachers	Value: \$ 100
6 VIP Event Passes and two auction bidders passes	Value: \$ 220
Power, Table and two chairs	Value: \$ 125
Total Value: \$4,635	SAVE \$1,145

SILVER - \$2,600

600 square feet of Exhibitor Space	Value: \$2,450
Logo on some print material	Value: \$ 400
Business card size Ad in the Show Guide – color	Value: \$ 300
4 VIP Event Passes and one auction bidders passes	Value: \$ 140
Power, Table and two chairs	Value: \$ 125
Total Value: \$3,415	SAVE \$815

BRONZE - \$1,500

400 square feet of Exhibitor Space	Value: \$1,700
Logo on some print material	Value: \$ 200
2 VIP Event Passes	Value: \$ 60
Power, Table and two chairs	Value: \$ 125
Total Value: \$2,085	SAVE \$585

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Electric Garage Collector Car Auction and Speed & Custom Show Conditions of Contract

Agreement: Electric Garage agrees to provide the Exhibitor with designated floor space. All electrical wiring and outlets shall be at the Exhibitor's expense. All operating electrical equipment used in the exhibit must have CSA or equivalent provincial power authority approval. The Exhibitor agrees this contract is an agreement for booth space strictly for the Company listed. Space contracted by the Exhibitor may not be sublet with the prior written permission of Electric Garage.

The Exhibitor agrees to abide by all regulations and rules adopted by Electric Garage in the best interest of the show and agrees that Electric Garage shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show. Exhibitor will be liable and will indemnify and hold harmless Electric Garage, its agents, staff, students, volunteers and sponsors from any loss or damages whatsoever suffered by Exhibitor as a result of any loss or damage whatsoever occurring to or suffered by any person or company including, with-out limiting the generality of the foregoing, Exhibitor, other exhibitors, Electric Garage, the owner of the building and their respective agents, servants and employees and members of the public attending the show, either on the said space or else-where if said loss or damage arose from or was in any way connected with Exhibitor's occupancy of said space.

Cancellation of space: All cancellations and withdrawals or request for reductions in space by Exhibitor must be done in writing. The date of cancellation, withdrawal or reduction in space as applicable, shall be the postmark date on the notice. If Exhibitor cancels, withdrawals, or reduces its space requirements for the show, Exhibitor agrees to pay on demand to show management the amounts set forth below if not previously paid by exhibitor. Such payment shall be liquidated damages and not a penalty, and the parties agree that such amounts constitute a reasonable provision for liquidated damages. This contract is binding upon Exhibitor's signature in accordance with registration requirements. All NSF cheques will be charged a \$45 processing fee. Date written notice of cancellation or reduction in space is postmarked At least 75 days prior to show – Cancellation fee = \$0 Less than 75 days but more than 60 days – Cancellation fee = 50% of contract amount Less than 60 days – Cancellation fee = 100% of contract amount

Insurance: The Exhibitor is responsible for the placement and cost of insurance related to his participation in the show. In addition, Electric Garage shall not be liable in damages or otherwise for failure to carry out the terms of this agreement in whole or part where caused directly or indirectly by or consequence of fire, storm, flood, war, rebellion, insurrection, riot civil commotion, strike or by any cause whatsoever beyond the control of Electric Garage whether similar to or dissimilar from the causes enumerated herein.

Use of Space: The Exhibitor agrees that their display will not contain any sexually explicit material, images or foul language and that Electric Garage reserves the right to demand removal of any offensive material. No lewd or indecent actions, conduct, language, pictures or portrayals shall be included in the activities or events. Nothing shall be presented, used or sold that is contrary to law or prohibited by ordinances of the City of Red Deer. The Exhibitor shall not injure, no mar, or in any manner deface said premises or any equipment contained therein, and will not drive nails, hooks, tacks or screws into any part of building or equipment contained therein and will not make any alterations of any kind to the premises or equipment contained therein. Electric Garage reserves the right at any time, to alter or remove exhibits or any part thereof including printed materials, product, signs, lights or sound and to expel Exhibitors and/or their personnel if, in Electric Garage's opinion, their conduct or presentation is objectionable to Electric Garage or other show participants. Exhibitor agrees to confine his presentation within the contracted space and only within the maximum of four feet on the sides and Exhibitor is to maintain staff in their booth space during show hours. The Exhibitor agrees to observe all union contracts and labor relations in force and agreements between Electric Garage and official contractors serving companies and the building in which the show will take place and according to the labor laws of the jurisdiction in which the building is located.

Move in, Move out. No Exhibitor will be allowed in or out of the exhibit hall without permission of show management. Move in is on a first come basis. Exhibitors may be contacted to arrange move based on their booth location. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show, but must remain intact until the closing hour of the last day of the show. The Exhibitor also agrees to remove his exhibit equipment from the show building by the final move out time, or in the event of the failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.

Electric Garage reserves the right to cancel this contract and to withhold possession of exhibit space if Exhibitor fails to perform any material condition of this contract or refuses to abide by the show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him and further occupancy of such space. The Exhibitor agrees to allow their name and products and/or images to be used in promotion relating to The Electric Garage Premier Collector Car Auction and Trade Show.

Please sign and return this contract to Electric Garage by mail or fax. Thank you.

Name: (Please Print) _____

Signature Required: _____

Date ____/____/2011

If applicant is under 18 years of age, parent of guardian signature required _____

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Electric Garage Auction										Car Competition									
Stockman Pavilion					Prairie Pavilion					Parkland Pavilion									
519 518 517 516 515 514 513 512					511 510														
694 693		682 681		670 669		658 653		646 645		634 633		509							
695 692		683 680		671 668		659 654		647 644		635 632		508							
520													507						
521	696 691		684 679		672 667		660 655		648 643		636 631								
522	697 690		685 678		673 666		661 654		649 642		637 630								
523																			
524	698 689		686 677		674 667		662 653		650 641		638 629								
	699 688		687 676		675 664		663 652		651 640		639 628		506						
													505						
	621 620		607 606		593 592		579 578		565 564		551 550		504						
525	622 619		608 605		594 591		580 577		567 563		552 549		503						
526													502						
527	623 618		609 604		595 590		581 576		568 562		553 548		501						
528	624 617		610 603		596 589		582 575		568 561		554 547		500						
529																			
530	625 616		611 602		597 588		583 574		569 560		555 546								
531	626 615		612 601		598 587		584 573		570 559		556 545								
532																			
627 614 613 600 599 586					586 585 572 571 568 569 544														
533 534 535 536 537 538					539 540 541 542 543														

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