

YOUR business
can be part of this
great event by
advertising in the

EVENT GUIDE*

See reverse for details



*Edmonton has Powerama,
Calgary has World of Wheels and
Red Deer has the Speed & Custom Show!*

Hosted by The Electric Garage, a premier Collector Car Auction, a car & hot rod show plus almost 20,000 sq feet of exhibitors, the Red Deer Speed & Custom Show will be a big event this year.

The Speed & Custom Show will showcase everything hot, fast and custom. Local shops plus some from Edmonton and Calgary are revving up to show you the best of what they have. From custom paint jobs to stereos, lifts, decaling and more, you'll find it at the Speed & Custom Show.

Returning again this year will be celebrity guest, George Barris. Famous for the Batmobile and the Monkee's car designs, Barris is the King of Kustomizers.

Another guest this year will be the Big Schwag, Brett Wagner, host of Speed TV's Pass Time. There are also some new exciting events in the works that you won't want to miss.

For more event info visit www.theelectricgarage.com



*The Event Program is produced independently by Thru the Windshield Magazine. The Collector program is endorsed and supported by the Electric Garage Collector Car Auction House but the organization receives no profit nor incurs any expenses related to the program.

DON'T MISS OUT

Great Advertising Opportunity

ELECTRIC GARAGE
Collector Car Auction
and Speed & Custom Show

SHOW GUIDE
10,000 PRINTED

- Distributed in advance and at event
- Full color & glossy

Minimum 16-Page Show Guide with
Auction and Vendor info, Celebrity
Profiles & MORE

Great Ad Rates

Business Card - \$100.00 Color

Quarter Page - \$250.00 Color

Half Page - \$500.00 - Color

Full Page - \$800.00 - Color

Back Cover - \$1000 - Color

Booking Deadline - February 10th, 2011

Ad Submission - February 15th, 2011



AD SIZES

Business
Card Ad

3.25 x 1.85

Quarter Page
Ad

3.90 x 5

Full Page Ad

7.98 x 10.35

Half Page Ad

7.98 x 5

ADS MUST BE PAID UPON BOOKING.
Ad design is NOT included. Ads to be sent to
editors@thruthewindshield.ca

BOOK NOW BEFORE SPACE IS GONE!

Contact *Thru the Windshield* today - 403-341-3044

* **ADS MUST BE PAID UPON BOOKING.** GST is not included in rates. Ads design is not included, ads must be supplied in the following formats; .jpg, .bmp, .pdf, .eps. Ads can be sent to ttwmagazine@gmail.com. Payment to be made to Thru the Windshield.



Insertion Order

Electric Garage Show Guide

Company Name _____ Date: _____
 Address: _____
 City; _____ Province: _____ PC: _____
 Phone: _____ Fax: _____
 Email; _____ Website: _____
 Company Contact: _____ TTW Agent: _____

Quantity	Ad Size	Description	Amount
		GST	
		Amount Due	

Artwork:

Please provide ad in full color in one of the following formats: .jpg, .bmp, .pdf, .eps. Ad design is not included in show guide prices and will be invoiced at our production department's hourly rate of \$45.

the production and design department. Thru the Windshield will do everything possible to ensure a smooth path of communication between departments.

****Terms:**** **Ads to be paid upon booking.

Copy:

Please submit any editorial/copy to the specifications of Thru the Windshield to avoid any complications in

Cancellation fees: A flat rate fee of \$75.00 will apply to a cancellation made.
DEADLINE FOR BOOKING - Feb. 10, 2011

The undersigned hereby subscribes for an advertisement in the publication:

* Advertiser Signature; _____ Agent
 Print Name; _____ Signature: _____
 Title; _____ Print Name: _____

Payment to be made to Thru the Windshield. Subject to Acceptance by Thru the Windshield
 Thru the Windshield, Box 26006, Red Deer, AB T4N 6X7 Ph.: 403-341-3044 Fax: 403-314-4410

CREDIT CARD AUTHORIZATION

Please check one:

VISA

MASTERCARD

Credit Card # _____ Expiry Date: _____

Name on Card: _____

Signature of Authorization: _____

(By signing, I certify that I am duly authorized and an acting agent of the firm above and that I am authorized to make and execute a contract for purchasing on its behalf. Payment is for full amount shown above.)

Thank you for your business – We appreciate you!